



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Desert Communities Water Awareness Expo Will Be at the 30th Annual High Desert Home Improvement & Lifestyle Show This Weekend
Exhibits to Feature Displays and Workshops for Water Conservation & Winterizing

Victorville, CA— You've visited their booth for years at the Spring Home Show, but for the first time the Alliance for Water Awareness and Conservation (AWAC) will also bring their Desert Communities Water Awareness Expo to the annual fall High Desert Home Improvement and Lifestyle Show. The event will be held this weekend, November 7-9, at the Fairgrounds in Victorville.

"In the spring we are geared towards landscaping," said Donna McCormick, Victorville Water Conservation Supervisor, "but with winter approaching, and California being in this severe drought, we thought this would be a great opportunity to educate our residents on the importance of winterizing and how to go about it."

McCormick says there will be numerous experts from several of AWAC's partnering agencies, such as the Mojave Water Agency, Victorville Water District, Apple Valley Ranchos, Hesperia and Adelanto water companies, and San Bernardino County Special Districts, leading hands-on demonstrations, including: how to winterize your water lines to prevent freezing by using pipe insulation, foam and heat tape, replacing a toilet flapper, and using the water meter to identify leaks.

Proper winterization of your home will not only save money on costly repairs from broken pipes, but it can prevent drips and leaks that will freeze and turn into ice hazards.

The exhibit will also host a "hydrologic cycle" model, which shows how water circulates through the natural process and a drip irrigation system, depicting the benefits of saving water using drip application.

You'll see a toilet flush comparison between the older models using 3.5 gallons of water per flush versus high efficiency toilets (HET) using only 1.28 gallons. As a special bonus, a "High Efficiency Toilet" or HET will be raffled off at the end of the Expo.

There will also be prizes raffled off every hour; a fun area just for kids with games and giveaways; staff to answer your questions; and informational videos and handouts covering a variety of water awareness topics.

The Desert Communities Water Awareness Expo will be located in building 4 at the Fairgrounds. For more information, contact your local water provider. Victorville Water District customers should call 866-955-4426.

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